

sansa

Media Mission the Messengers

Spreading Hope Through Media – to Everyone, Everywhere, Anytime

Sansa – Media Mission the Messengers - is a Finnish Christian mission organization committed to sharing the gospel through electronic media. In collaboration with global media partners, our primary goal is to deliver God's Word to unreached communities and support Christians in their faith journeys.

Geographically, our focus is on the so-called 10/40 window, stretching from North Africa to Japan, where Christians are few or church activities are limited. We focus on countries where information sharing is restricted or controlled, or where socioeconomic factors limit equal access to information.

Global Partnerships

We utilize radio, television, advanced digital technologies, and mobile applications to ensure the message of Christ reaches as many people as possible. We create innovative solutions that increase the accessibility and reach of information even in challenging circumstances.

Partnering with local organizations is crucial for our approach to be effective. We empower communities by ensuring their voices are heard through locally created content that reflects their unique perspectives and needs. Rooted in Lutheran faith, Sansa collaborates with organizations across denominations. All our activities are guided by prayer, rooted in the teachings of the Bible.



You did not choose me, but I chose you and appointed you that you should go and bear fruit and that your fruit should abide, so that whatever you ask the Father in my name, he may give it to you. These things I command you, so that you will love one another. John 15:16-17

Transforming Lives Through Media

We work with Christian media partners to harness the power of electronic and social media, breaking down barriers and spread the message of Christ far and wide.

Furthermore, we implement international best practices in project planning and monitoring. We work with trusted partners to amplify the message of Christ. Our global partnerships are based on mutual trust, engaging with a diverse range of Christian organizations worldwide.

Key Focus Areas areas:

- **Reaching the Unreached:** Prioritizing regions where access to the gospel is limited or non-existent. We support program content in over 40 languages across Asia, Africa, and Europe.
- **Supporting Christians:** Providing discipleship, spiritual resources and encouragement for believers in hostile, isolated, or challenging environments.
- **Research and Technology Innovation:** Expanding our reach through mobile apps, social media, and other digital tools.



youtube.com/sansatv



facebook.com/Sanansaattajat



instagram.com/sansa.fi

sansa.fi

Mission on Air

Sansa's major media partners include:

- FEBC (Far East Broadcasting Company)
- TWR (Trans World Radio)
- SAT-7
- LWF (Lutheran World Federation)
- WRT (Word Resounds Today)

Global and Local Partnerships

Partnerships ensure the gospel is shared in a culturally relevant way, meeting the specific needs of diverse communities. In Finland, Sansa collaborates with Lutheran parishes, Christian organizations, and individuals. Sansa operates on an annual budget of € 3.5 million, with a staff of 25 and approximately 250 volunteers.

Be Part of the Mission

We can only continue this vital work with your support. Whether through prayer, cooperation, donations, or volunteering, every effort contributes to sharing the message of hope with those who need it most. Together, we can make a lasting impact.

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